

7 April 2011

Final Project Proposal

For my final project, I'd like to focus on building a portfolio of product photography, specifically for beverages and glassware. This will involve learning to light glassware properly to get nice reflections and to make the liquids look appealing. I will be building a small light tent to control the shots and will use multiple flashes to light the subject in an appealing way.

Each time I get a shot I'm happy with, I'll use a point and shoot to take a photo of my lighting / camera set up and draw up a diagram of where all the lights are. This will help me to remember how to get the effect in the future and I will be able to post the diagrams on the web so that others can see how the shots were taken.

"Light: Science and Magic: An Introduction to Photographic Lighting"
by Fil Hunter, Steven Biver, and Paul Fuqua

Milestones

Week 1

- Build a cheap light tent (<http://www.digital-photography-school.com/how-to-make-a-inexpensive-light-tent>)
- Empty glass with white background
- Empty glass with black background
- Glass with liquid – white background
- Glass with liquid – black background

Week 2

- Glass w/ liquid & bottle w/ label – white background
- Glass w/ liquid & bottle w/ label – black background
- Glass w/ liquid & bottle w/ label – white background & reflective floor
- Glass w/ liquid & bottle w/ label – black background & reflective floor
- Warm colored liquid – warm orange glowing background
- Pouring liquid – freeze motion

Week 3

- Magazine Advertisement Composition – James Bond style portrait with beverage and text composited into the shot.